ORDER

Orders Order / Rev: 105007 06837951 Alt Order #: **OBAM FOR AMERICA** Product Desc: Estimate: 1537 10/30/12 - 11/06/12 Flight Dates: Primary AE: Amy McCreary 08/01/12 / 10/26/12 Sales Office: Original Date / Rev: **BLPHI** Order Type: **GENERAL** Sales Region: National GMMB, Inc./ Washington D.C. Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: EOM/EOC Washington Harbor Washington, DC 20007 Agency Commission: 15% Advertiser Name: **Obama for America** A35+ New Business Thru: Demographic: **Product Codes:** PLC01-Democrat Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: POLITICAL/AGY, PCAN, GEN Agency External ID: Revenue Codes:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	164	\$136,900.00	\$116,365.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	164	\$136,900.00	\$116,365.00	0.00
Totals	164	\$136,900.00	\$116,365.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$136,900.00
Market	100%	\$456,333.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$95,830.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$63,886.67
KTUD	1%	\$4,563.33
KVVU	26%	\$118,646.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$36,506.67

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
•	E 1	KSNV	10/30/12	11/02/12	M-F 5-6a WakeUp v	v/WaGM	5-6a	- TWTF	:30	4 \$450.001	0.00 NM 4	\$1,800.00
					M-F 5-6a WakeUp v	w/Wagners						
		NEWS										
		Star	t Date I	End Date	Weekdays S	pots/Week	Rate	Rating				
	W	eek: 10/2	9/12	11/04/12	- ТWГF	4	\$450.00	0.00				

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Order / Rev: 105007 Advertiser: Obama for America

Alt Order #: 06837951 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/30/1	2 11/02/12	M-F 5-6a WakeUp		5-6a	- ТWГF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
NEWS			M-F 5-6a WakeU	p w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	- TWTF	4	\$450.00	0.00						
E 2 KSNV	11/05/1	2 11/06/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	•	5-6a	МГ	:30	2	\$450.00 1	0.00 NM	2	\$900.00
NEWS			o da rrando	p 11, 11 ag. 1010								
	rt Date	End Date 11/11/12	Weekdays MT	Spots/Week 2	Rate	Rating						
Week: 11/0		2 11/04/12	Wake Up Early w/		\$450.00 430a-5a	0.00 - TWT S	:30	4	\$100.002	0.00 NM	4	\$400.00
	10/00/1	2 11/01/12	Wake Up Early W	-	1000 00	1,11 5	.00	•	ψ100.00 L	0.00 14141	·	ψ100.00
NEWS		Ford Date	M/s sladens	0	Data	Dathan						
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays - TWT	Spots/Week 4	<u>Rate</u> \$100.00	Rating 0.00						
E 4 KSNV			Wake Up Early w/	′ Wagn € M	430a-5a	МГ	:30	1	\$100.002	0.00 NM	1	\$100.00
NEWO			Wake Up Early W	agners/								
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	МГ	1	\$100.00	0.00						
E 5 KSNV	10/30/1	2 11/02/12	M-F 6-7a WakeUp	•	6-7a	- TWTF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
NEWS			M-F 6-7a WakeU	p w/Wagners								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	- ТWГF	4	\$700.00	0.00						
E 6 KSNV	11/05/1	2 11/06/12	M-F 6-7a WakeUp M-F 6-7a WakeUp	-	6-7a	МГ	:30	2	\$700.001	0.00 NM	2	\$1,400.00
NEWS			W-F 6-7a Wakeu	p w/wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12	МГ	2	\$700.00	0.00	.20		Ф000 00 4	0.00 NIM	0	CO 400 00
E 7 KSNV	10/30/1	2 11/02/12	Today Show Today Show	СМ	658a-9am	- TWTF	:30	9	\$900.001	0.00 NM	9	\$8,100.00
TODAY	SHOW											
	rt Date	End Date	Weekdays - TWF	Spots/Week 9	<u>Rate</u>	Rating						
Week: 10/2		11/04/12 2 11/06/12	Today Show	CM	\$900.00 658a-9am	0.00 MT	:30	2	\$900.001	0.00 NM	2	\$1,800.00
		2 11/00/12	Today Show	O.V.	ooda dam	IVII	.00	_	φοσο.σσ 1	0.00 14141	_	Ψ1,000.00
TODAY	_	End Data	Weekdeye	Cnoto/Mook	Doto	Dating						
Week: 11/0	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> MΓ	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00						
E 9 KSNV	11/03/1	2 11/03/12	News 3 Sunrise -	SATUROM	6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS			News 3 Sunrise S	SATURDAY								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	S-	1	\$350.00	0.00						
E10 KSNV	11/03/1	2 11/03/12	Saturday Today	CM	7a-9am	S-	:30	1	\$625.00 1	0.00 NM	1	\$625.00
SAT TO	DAY		Saturday Today									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	S-	1	\$625.00	0.00			***	0.00.1114		4050.00
E11 KSNV	11/04/1	2 11/04/12	News 3 Sunrise - News 3 Sunrise S		6a-7a	S	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS												
	rt Date	End Date	Weekdays	Spots/Week 1	Rate	Rating						
Week: 10/2		11/04/12 2 11/04/12	Sunday Today	CM	\$350.00 7a-8am	0.00	:30	1	\$750.001	0.00 NM	1	\$750.00
		, 0 1/ 12	Sunday Today	Ç.W.	Juiii	5	.50	•	ψ. 50.00 1	3.00 14101		Ţ. 00.00
SUN TO		Fad Dete	Manhada.	O	D-1-	Dating						
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$750.00	Rating 0.00						
E 13 KSNV				CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00

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Order / Rev: 105007 Advertiser: Obama for America

Alt Order #: 06837951 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	pots	Rate Pri	Rtg Type	Spots	Amount
			News 3 Today W	knd								
NEWS			News 3 Today									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	S	1	\$500.00	0.00						
E14 KSNV	11/04/1	2 11/04/12	Chris Matthews 9		9:30a-10a	S	:30	1	\$600.001	0.00 NM	1	\$600.00
CHRIS	MATHEV	NS	Chris Matthews S	SUN 9:30am								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	S	1	\$600.00	0.00						
E15 KSNV	10/30/1	2 11/02/12	,		9-10a	- TWTF	:30	9	\$425.00 1	0.00 NM	9	\$3,825.00
TODAY	SHOW	II	M-F Today Show	/ II								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	- ТWГF	9	\$425.00	0.00						
E16 KSNV	11/05/1	2 11/06/12	M-F Today Show		9-10a	МГ	:30	2	\$425.00 1	0.00 NM	2	\$850.00
TODAY	SHOW	II	M-F Today Show	/ II								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	МГ	2	\$425.00	0.00						
E 17 KSNV	10/30/1	2 11/02/12	M-F Today Show	III 4th ICM	10am-11am	- TWTF	:30	9	\$325.00 1	0.00 NM	9	\$2,925.00
TODAY	SHOW	III	Today 4th Hour									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	- TWГF	9	\$325.00	0.00						
E 18 KSNV	11/05/1	2 11/06/12	M-F Today Show	III 4th ICM	10am-11am	МГ	:30	2	\$325.00 1	0.00 NM	2	\$650.00
TODAY	SHOW	III	Today 4th Hour									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	МГ	2	\$325.00	0.00						
E 19 KSNV	10/30/1	2 11/02/12	Rachael Ray Rachael Ray	CM	11am-12pm	- TWГF	:30	4	\$325.00 1	0.00 NM	4	\$1,300.00
RACHE	L RAY		Racilael Ray									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	- TWTF	4	\$325.00	0.00			^			^
E20 KSNV	11/05/1	2 11/06/12	Rachael Ray Rachael Ray	CM	11am-12pm	МГ	:30	2	\$325.00 1	0.00 NM	2	\$650.00
RACHE	LRAY		reachach reay									
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 11/		11/11/12	МГ	2	\$325.00	0.00				0.00.1114	_	00.405.00
E21 KSNV	10/30/1	2 11/02/12	Noon News Noon News	CM	12-1230pm	- TWГF	:30	5	\$425.00 1	0.00 NM	5	\$2,125.00
NEWS			110011110110									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	- TWTF	5 CM	\$425.00	0.00	.20		Ф405 00 4	0.00 NIM	4	Ф40E 00
E 22 KSNV	11/05/1	2 11/05/12	Noon News Noon News	CM	12-1230pm	M	:30	1	\$425.00 1	0.00 NM	1	\$425.00
NEWS												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/ E 23 KSNV		11/11/12	M	Dpm CM	\$425.00 1230-1p	0.00 - TWTF	:30	5	\$325.00 1	0.00 NM	5	\$1,625.00
E 23 KSINV	10/30/1	2 11/02/12	The Agenda 1230 The Agenda 1230	•	1230-1p	- IWIF	.30	5	φ323.00 I	U.UU INIVI	5	\$1,625.00
AGEND	Α		Ü	•								
	rt Date	End Date	Weekdays - TWTF	Spots/Week	Rate	Rating						
Week: 10/ E 24 KSNV		11/04/12		Opm CM	\$325.00 1230-1p	0.00 M	:30	1	\$325.00 1	0.00 NM	1	\$325.00
LZ4 NOINV	1 1/US/ I	2 11/03/12	The Agenda 1230 The Agenda 1230	•	1230-1p	IVI	.30	'	φυζυ.00 Ι	U.UU INIVI	'	φυζυ.υυ
AGEND			<u> </u>									
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 11/ E 25 KSNV		11/11/12 2 11/02/12	1A1	CM	\$325.00 1258p-2pm	0.00 - TWTF	:30	4	\$425.00 1	0.00 NM	4	\$1,700.00
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Order / Rev: 105007 Advertiser: Obama for America

Alt Order #: 06837951 Product Desc: OBAM FOR AMERICA KSNV

Day's of our Lives CM 1258; 2pm M 3.0 1 \$425.00 0.00 M 1 \$425.00	Ln Ch	Start	End	Inventory Code		Start/End T	ïme Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Rate Section				Days of our Lives									
Part	DAYS			Days of our Lives	i								
E26 KSNV 1106/12 1106/12 Days of our Lives Days Days of the Days Days of our Lives Days of our Lives Days of our Lives Days of our Lives Days Over Lives Days of our Lives Days of our Lives Days Over Days	Sta	rt Date	End Date		Spots/Week	Rate	Rating						
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March Color Colo	E26 KSNV	11/05/1	2 11/05/12	•		1258p-2pm	M	:30	1	\$425.00 1	0.00 NM	1	\$425.00
Section Color	DAYS			Days of our Lives	i								
E2F KSRV 10/30/12 11/02/12 The Doctors CM Zpm-3pm -TWIF- :30 4 \$325.001 0.00 NM 4 \$1,300.00	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
The Doctors The Doctors Start Date Musek 10/29/12 11/04/12 11/04/12 11/05/													
DRS	E 27 KSNV	10/30/1	2 11/02/12		CM	2pm-3pm	- TWTF	:30	4	\$325.00 1	0.00 NM	4	\$1,300.00
Meric 10/29/12 11/04/12 11/05/12 1	DRS			The Doctors									
Page	Sta	rt Date	End Date		Spots/Week	Rate	Rating						
The Doctors The Doctors The Doctors Start Date Meek days Spots/Week Rate Rating Week 110/5/12 11/02/12 Dr. Phil CM 3-4p TWIF- :30 4 \$450.00 0.00 NM 4 \$1,800.00				- TWTF	-	-							
DRS	E 28 KSNV	11/05/1	2 11/05/12		CM	2pm-3pm	M	:30	1	\$325.00 1	0.00 NM	1	\$325.00
March Marc	DRS			The Doctors									
Figure F			End Date		Spots/Week	Rate	Rating						
PHIL Start Date End Date Weekdays Spots/Week Rate Rating O.00													
PHIL Start Date End Date Weekdays Check Pating Check C	E 29 KSNV	10/30/1	2 11/02/12		СМ	3-4p	- TWIF	:30	4	\$450.00 1	0.00 NM	4	\$1,800.00
Week: 10/29/12	PHIL			DIFIII									
E30 KSNV 11/05/12 11/05/12 Dr. Phil					Spots/Week		Rating						
PHIL Start Date End Date Date Meekdays Spots/Week Rate Start Date Start Date End Date Meekdays Spots/Week Rate Start Date Sart Start Date Sart Start Date Sart Start Date Sart					-					*			
PHIL Start Date Brid Date Weekdays Spots/Week Rate Start Date Start	E30 KSNV	11/05/1	2 11/05/12		СМ	3-4p	M	:30	1	\$450.001	0.00 NM	1	\$450.00
Week: 11/05/12 11/11/12 MEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTF- :30 8 \$725.001 0.00 NM 8 \$5,800.00	PHIL			DI I IIII									
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Size													
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NEWS Start Date End Date Weekdays Spots/Week Rate Rating O.00	E 32 KSINV	11/05/1	2 11/05/12			4-5pm	M	:30	2	\$725.001	U.UU NIVI	2	\$1,450.00
Week: 11/05/12 11/11/12 M 2 \$725.00 0.00 E 33 KSNV 10/30/12 11/02/12 M-F Early News M-F Early News M-F Early News M-F Early News CM 5-630p -TWTF :30 13 \$1,200.00 1 0.00 NM 13 \$15,600.00 NEWS Start Date Week: 10/29/12 End Date M-F Early News CM 5-630p M :30 2 \$1,200.00 1 0.00 NM 2 \$2,400.00 NEWS Start Date Week: 11/05/12 End Date Medays M-F Early News CM 5-630p M :30 2 \$1,200.00 1 0.00 NM 2 \$2,400.00 NEWS Start Date Week: 11/05/12 End Date Week/Week M 2 \$1,200.00 0.00 0.00 0.00 NM 1 \$675.00 NEWS Start Date Week: 10/29/12 End Date Week/Week Spots/Week Rate Rating Rating Rating Rating Rating Start Date Rating Start Date Rating News Start Date Rating Rating Rating Rating Rating Rating Start Date Rating Ra	NEWS				/								
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Week: 10/29/12 11/04/12 -TWTF 13 \$1,200.00 0.00 E 34 KSNV 11/05/12 11/05/12 M-F Early News CM 5-630p M :30 2 \$1,200.00 1 0.00 NM 2 \$2,400.00 NEWS Start Date Weekdays M Weekdays Spots/Week Posts Rate Rating Posts Rating Posts NEWS NEW	NEWS			.,									
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Week: 10/29/12 11/04/12 S- 1 \$675.00 0.00 E 36 KSNV 11/04/12 11/04/12 News 3 Live in Prime CM 7-10pm S :30 1 \$1,800.00 1 0.00 NM 1 \$1,800.00 NEWS AFTER NFL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 S 1 \$1,800.00 0.00													
E 36 KSNV 11/04/12 11/04/12 News 3 Live in Prime CM 7-10pmS :30 1 \$1,800.00 1 0.00 NM 1 \$1,800.00 News 3 in Prime NEWS AFTER NFL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12S 1 \$1,800.00 0.00				Weekdays									
News 3 in Prime NEWS AFTER NFL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 S 1 \$1,800.00 0.00					·			-30	1	\$1,800,00,1	0.00 NM	1	\$1,800,00
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Week: 10/29/12 11/04/12S 1 \$1,800.00 0.00						_	5						
				Weekdays									
				~				:30	4	\$1,300.001	0.00 NM	4	\$5,200.00

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Order / Rev: 105007 Advertiser: Obama for America

Alt Order #: 06837951 Product Desc: OBAM FOR AMERICA KSNV

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots M-F Jeopardy M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating TWTF--Week: 10/29/12 11/04/12 4 \$1,300.00 0.00 M-F Jeopardy E38 KSNV 11/05/12 11/05/12 СМ 630-7pm M- - - - -:30 \$1,300,001 0.00 NM \$1.300.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$1.300.00 0.00 E39 KSNV 10/30/12 11/02/12 CM 7-730pm - TWTF- -:30 4 \$1,300.001 0.00 NM M-F Wheel 4 \$5,200.00 M-F Wheel of Fortune WHFFI Start Date **End Date** Weekdays Spots/Week Rate Rating - TWTF- -11/04/12 0.00 Week: 10/29/12 \$1,300.00 E40 KSNV 11/05/12 11/05/12 M-F Wheel CM 7-730pm M- - - - -:30 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL Weekdays Start Date **End Date** Spots/Week Rating Rate 11/11/12 Week: 11/05/12 \$1,300.00 0.00 10/30/12 11/02/12 E41 KSNV FacetoFace/Ralston Rep@M 730-758pm - TWTF- -:30 \$900.001 0.00 NM 4 4 \$3,600.00 Face to Face w/ J.Ralston FACE TO FACE **End Date** Start Date Weekdays Spots/Week Rate Rating 11/04/12 TWTF-Week: 10/29/12 \$900.00 0.00 E 42 KSNV 11/05/12 11/05/12 FacetoFace/Ralston RepCM M- - - - -\$900.001 0.00 NM 730-758pm :30 1 \$900.00 Face to Face w/ J.Ralston FACE TO FACE Start Date **End Date** Weekdays Spots/Week Rate Rating 11/11/12 M- - - - -Week: 11/05/12 \$900.00 0.00 ---S-E 43 KSNV 11/03/12 11/03/12 Wknd Jeopardy СМ 630-7pm :30 \$525.001 0.00 NM 1 \$525.00 SAT/Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 ----S-0.00 \$525.00 E 44 KSNV 11/03/12 11/03/12 Wknd Wheel of Fortune CM 7-730pm - - - - S-:30 \$525.001 0.00 NM \$525.00 SAT/ Wheel of Fortune WHEEL Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 ---S-\$525.00 0.00 E 45 KSNV 11/05/12 11/05/12 Mon PR 8-10p \$4,000.001 0.00 NM CM 8-10pm M- - - - -:30 \$4,000.00 Monday Prime 8-10pm VOICE Start Date Spots/Week Rating **End Date** Weekdays Rate Week: 11/05/12 11/11/12 \$4,000.00 0.00 E46 KSNV 10/31/12 10/31/12 Wed PR 9-10p CM 9-10pm - - W- - - -:30 1 \$4,000.001 0.00 NM \$4,000.00 Wednesday Prime 9-10pm SVU Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/29/12 11/04/12 - - W- - - -\$4,000.00 0.00 E 47 KSNV 11/01/12 11/01/12 Thurs PR 8-9p СМ - - - T- - -\$2,400.001 0.00 NM \$2,400.00 :30 8-9pm Thursday Prime 8-9pm ROCK/UP Spots/Week Rating Start Date End Date Weekdays Rate Week: 10/29/12 11/04/12 - T- -\$2,400.00 0.00 E 48 KSNV 11/02/12 11/02/12 Fri PR 8-9p CM 8-9pm ---F--:30 1 \$2,000.001 0.00 NM \$2,000.00 Friday Prime 8-9pm WHIT.COM End Date Start Date Weekdays Spots/Week Rating Rate --F--Week: 10/29/12 11/04/12 \$2,000.00 0.00 0.00 NM E49 KSNV 11/02/12 11/02/12 CM ---F--\$2,600.001 9-10pm :30 \$2,600,00

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Order / Rev: 105007 Advertiser: Obama for America

Alt Order #: 06837951 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime	Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			Fri PR 9-10p Friday Prime 9-10) ma									
GRIMM	l												
	rt Date	End Date	Weekdays F	Spots/Week	Rate	Rating	-						
Week: 10/ E 50 KSNV		11/04/12	Fri 10-11p	CM	\$2,600.00 10-11pm	0.00	F	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
200 110111	11/02/1	2 11/02/12	Friday Prime 10-		10 116111		•	.00		ψο,200.00 1	0.00 14141	· .	ψο,200.00
DATEL		E. J.D.	M/a aladaya	0	Data	Datie							
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$3,200.00	Rating 0.00	-					l	
E51 KSNV			RALSTON in PRI		8-11pm		S-	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
NDO DI			RALSTON in PRI	ME	(8:00 PM-9:0	00 PM)							
NBC PF	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						l	
Week: 10/		11/04/12	S-		\$1,200.00	0.0	-					İ	
E 52 KSNV	11/03/1	2 11/03/12	Sat PR 9-10p	CM	9-10pm	= :	S-	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
NBC PF	SIME		Saturday Prime 9	-10pm									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/	/29/12	11/04/12	S-	1	\$1,500.00	0.0							
E53 KSNV	11/04/1	2 11/04/12	NFL Pre-Game / I	FNA CM	1p-530pm		S	:30	1	\$2,400.001	0.00 NM	1	\$2,400.00
FNIA			NFL Pre-Game										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	<u>l</u>						
Week: 10/		11/04/12	S		\$2,400.00	0.0				^			
E 54 KSNV	11/04/1	2 11/04/12	NFL Football NFL Football	CM	1P-9PM		S	:30	13	\$10,000.00 1	0.00 NM	1	\$10,000.00
SUN NI	GHT FTE	3L	THE FOOLDAN										
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating	-						
Week: 10/ E 55 KSNV		11/04/12			\$10,000.00 M-SA 8-11p	0.00 - SUIN-		:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
L 33 KONV	11/04/1	2 11/04/12	Jeopardy in Prime		W-OA 0-11p	/ 30IN-		.50	'	ψ1,200.00 1	0.00 14101	l '	ψ1,200.00
TBD													
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week	Rate \$1,200.00	Rating 0.00	_					l	
E 56 KSNV			LAW & ORDER (s		M-SA 8-11p		_	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
			Law & Order (syr	• ,	·								
	ORDER art Date	End Data	Wookdays	Spots/Week	Poto	Rating						l	
Week: 10/		End Date 11/04/12	<u>Weekdays</u> S		Rate \$1,200.00	0.00	-						
E 57 KSNV	10/30/1	2 11/02/12	M-F News 3 at El	even CM	11pm-1135p	m - '	ΓWTF	:30	4	\$1,200.001	0.00 NM	4	\$4,800.00
NEWS			M-F News 3 at El	even									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1					i	
Week: 10/		11/04/12	- TWF		\$1,200.00	0.0	-						
E58 KSNV	11/05/1	2 11/05/12			11pm-1135p	om M		:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
NEWS			M-F News 3 at El	even									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	L					l	
Week: 11/		11/11/12	M		\$1,200.00	0.0							_
E 59 KSNV	11/03/1	2 11/03/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	om -	S-	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
NEWS			Ca Cu News 5 at	Licvoii									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	-						
Week: 10/		11/04/12	Sa-Su News 3 at		\$1,100.00 11pm-1135p	0.0) S	:30	1	\$1.100.00.1	0.00 NM	1	¢1 100 00
E OU NOINV	1 1/04/1	Z 11/U4/12	Sa-Su News 3 at		1 1pm-1135p	nii -	3	.30	'	\$1,100.001	U.UU INIVI	'	\$1,100.00
NEWS				-									
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$1,100.00	Rating 0.00	-						
E 61 KSNV			5	CM	1135p-1237a		ГWГF	:30	4	\$500.00 1	0.00 NM	4	\$2,000.00
	2. 30, 1							.00	•	,		• •	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,

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KSNV

Order / Rev: 105007

00007054

Advertiser: Obama for America

Alt Order #: 06837951

Product Desc: OBAM FOR AMERICA

Flight Dates: 10/30/12 - 11/06/12

1537

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
			The Tonight Show							-		
			Tonight Show									
LENO												
	rt Date	End Date		ts/Week	Rate	Rating						
Week: 10		11/04/12	- TWF	4	\$500.00	0.00						
E62 KSNV	11/05/1	12 11/05/12	The Tonight Show	CM	1135p-1237	'a M	:30	1	\$500.001	0.00 NM	1	\$500.00
LENO			Tonight Show									
LENO	D 1 -	E. J.D.	We also less a One		Data	Dette						
Sta Week: 11	rt Date	End Date 11/11/12	Weekdays Spo	ts/Week	Rate	Rating						
			112		\$500.00	0.00 nm - TWTF			#050.00.4	0.00.00.4		#4 000 00
E 63 KSNV	10/30/1	12 11/02/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136a	ım -1W1F	:30	4	\$250.001	0.00 NM	4	\$1,000.00
FALLO	N		Late Night W/Fallon									
_	rt Date	End Date	Weekdays Spo	ts/Week	Rate	Rating				i		
Week: 10		11/04/12	- TWTF	4	\$250.00	0.00				Ī		
E 64 KSNV			Late Night w/Fallon	CM .	1237a-136a		:30	1	\$250.001	0.00 NM	1	\$250.00
LOT KONV	11/03/	12 11/03/12	Late Night w/Fallon	Olvi	12374-1308		.00		Ψ230.00 1	0.00 14141		Ψ230.00
FALLO	N		Lato ragin wir anon									
Sta	rt Date	End Date	Weekdays Spo	ts/Week	Rate	Rating				Ī		
Week: 11	/05/12	11/11/12	M	1	\$250.00	0.00						
E 65 KSNV	11/03/1	12 11/03/12	Saturday Night Live	CM	1130pm-1:0)2amS-	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
			Saturday Night Live		·				. ,			
SNL												
Sta	rt Date	End Date		ts/Week	Rate	Rating				l		
Week: 10	/29/12	11/04/12	S-	1	\$1,400.00	0.00						
E66 KSNV	11/04/1	12 11/04/12	Sports Night in Las Ve	gaSM	Sun 1135p-	1200a S	:30	1	\$400.001	0.00 NM	1	\$400.00
			Sports Night in Las Ve	gas						l		
	S NIGH											
	rt Date	End Date	Weekdays Spo	ts/Week	Rate	Rating						
Week: 10	/29/12	11/04/12	S	1	\$400.00	0.00						
		•			•				•	Totala	161	\$126 000 00

Totals 164 \$136,900.00